



# VEDA HOUSE

PHOTO PACKAGES

## OUR PHOTO PACKAGES

### 10

#### STARTER LIBRARY

Photo package of 10  
styled brand images

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#### PERFECT FOR:

Social media assets, blog post  
stories, branded presentations,  
media kits, & E-newsletters

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**\$1,600\***

( 1-2 WEEKS )

### 25

#### BRAND LIBRARY

Photo package of up to 25  
styled brand images

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#### PERFECT FOR:

Product announcements, small  
campaigns, branded lookbooks,  
& social media assets

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**\$3,200\***

( 3-4 WEEKS )

### 100

#### FULL LIBRARY

Photo package of up to 100  
styled brand images

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#### PERFECT FOR:

Full website visual assets,  
product photos (~5 products),  
retreats & workshops

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**\$5,500\***

( 4-5 WEEKS )

\* All photo packages come with **FREE** Social Media Usage Guidelines, **FREE** Customized Photo Guide for your brand, and up to \$200 built-in prop allowance.

# What makes the Veda House aesthetic what it is.

Specializing in natural light photography and prop styling, the Veda House aesthetic is rooted in honest storytelling with a restrained lens. Removing what isn't essential from frame and focusing on the details that make an impact.

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## PHOTO MANTRA

### MINDFUL PREP

We'll start each project with a 30 min Clarity Call to get fully aligned

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We'll collaboratively create a moodboard for our photoshoot that will act as our guiding light

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I will create a comprehensive shot list that outlines the key photos we need to capture

### INTENTIONAL STYLING

Carefully selected props and intentional styling

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You'll have a FREE \$200 prop allowance !

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Veda House styling is intentional and focuses on telling the full authentic story

### CURRATED ASSETS

Refined editing and photo selection ensures cohesiveness

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I will make sure you are confident using your new photo library across platforms

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Complimentary photo library archiving for 6 months!

“As a creative entrepreneur, my brand isn't just my business, it's an extension of me. From our first conversation, Cassie understood my vision and I could relax into knowing I would be taken care of.”

CLAIRE RAGOZZINO, VIDYA LIVING

# It's definitely all in the details.

We have an infinity for dreamy lit corners, touches of botanical and earth-toned hues. Our signature style offers a simplistic base for us to create your authentic brand story.

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## ALL PACKAGES INCLUDE:

### FREE SOCIAL MEDIA USAGE GUIDELINES

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Once we've captured your brand beautifully, you'll have a library of images to pull from. The Social Media Usage Guide walks you through social media photography usage standards and how to get the biggest exposure.

FORMAT : PDF Guide

### CUSTOMIZED PHOTO GUIDE FOR YOUR BRAND

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With all of the photo packages, you'll receive a comprehensive guide outlining your brand voice through photography. This will help bring visual consistency as you continue to develop your photo library.

FORMAT : PDF Guide

### BUILT IN PROP ALLOWANCE

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Every photoshoot is all about the details. Sometimes those details are in the props or the set location. All photo packages come with a built in prop allowance.

UP TO \$200 FOR PROPS

“It is refreshing to work with a creative who nails the big picture along with the design details.”

KATIE MCCLURE, MIRTH CAFTANS

PACKAGE: FULL LIBRARY

# Alchemy of Spirit Retreat





PACKAGE: BRAND LIBRARY

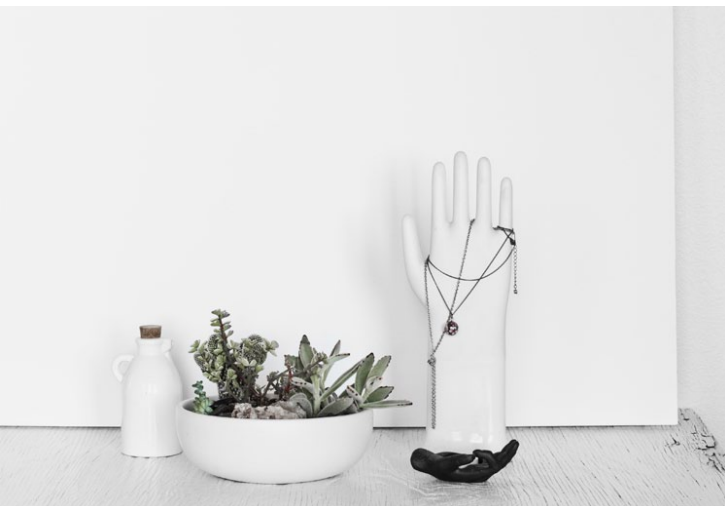
# Mirth Caftans





PACKAGE: STARTER LIBRARY

# Veda House - The Blog





#### NOW WHAT?

## Let's get started!

I look forward to talking with you more about your vision.  
Together, I know we'll create something impactful  
and equally beautiful.

#### GET IN TOUCH

Visit [thevedahouse.com](https://thevedahouse.com) to submit your inquiry  
or email [casspyle@gmail.com](mailto:casspyle@gmail.com) with your package  
interest in the subject line.